

PRICING AND LICENSING OF IRS DATA



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PRICING OF IRS DATA

- ❖ National Remote Sensing Centre (NRSC) is the nodal point for data reception, processing and dissemination of data from Indian Remote Sensing Satellites as per Remote Sensing Data Policy (RSDP-2011).
- ❖ The Remote Sensing Data Pricing Policy-2015(RSDPP-2015) formulated by the DOS Pricing Committee for Satellite data and approved by the Space Commission is the basis of pricing (Base Price List available on NRSC website) .
- ❖ The prices are **subsidised and non-commercial**. Many factors were considered. The IRS Satellite data listed prices are for digital products, inclusive of shipment and data handling charges.
- ❖ Only the basic elements of costing-Depreciation, Manpower, Maintenance and Consumables incurred towards acquisition , processing and dissemination of data at NDC are considered.

PRICING OF IRS DATA

- ❖ SAARC/BIMSTEC prices are on par with Indian Users.
- ❖ In general, NRSC provides the satellite data in digital form (FTP or Media) as Georeferenced ,Orthokit / Orthoready or Orthocorrected product and there are slight variations in the product suite, depending on the Satellite.
- ❖ Prices are available when an online Proforma invoice is created at Bhoonidhi and range from Rs.2000 to Rs.15,000 depending on the Satellite,type of product and corrections levels used.
- ❖ Standard products are priced less than merged/ fused and orthorectified products.

DISCOUNTS

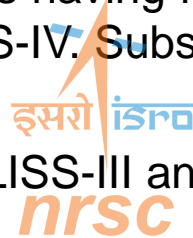
Latency and Delivery Mode

- ✓ 50% discount on the pricing for archived data older than 2 years for standard products.
- ✓ 50% discount for any standard product for academic sector.
- ✓ 5% discount for FTP delivery.
- ✓ Volume based-IRS Orders placed at a time
- ✓ 3% for orders more than Rs.10 lakhs
- ✓ 5% for orders more than Rs.25 lakhs
- ✓ 10% for orders more than Rs.1 crore

OTHER SALIENT FEATURES

Subscription Services

- ❖ Continuous data from Satellites having fixed Path-Row / systematic collection (eg.) AWiFS , LISS-III and LISS-IV. Subscription also available for Landsat-8.
- ❖ 25% of Price for AWiFS and LISS-III and OCM, 50% for LISS-IV.
- ❖ Web hosting of IRS data for non-commercial uses by organizations other than NRSC for visualization and internal use, the data pricing may be up to three times, since web-hosting facilitates multiple accesses of the same scene by different users.



FOREIGN DATA ORDERING

- ❖ As per the New Policy , all foreign data can be directly purchased from Vendors registered with NRSC based on a certificate of non availability of data from IRS Satellites.
- ❖ The Purchase Order and Payment are directly made by the User Vendors.
- ❖ Purchase Orders raised by Users for data of 1m and finer should indicate Delivery at NRSC ' to enable statutory vetting as per the RSDP-2011.



LICENSING

- ❖ When a data is sold, it is be governed by non-transferable licensing as explained below:
- ❖ Base license (single user) permitting internal use of satellite data by the user.
- ❖ Work Group license permitting internal use of satellite data up to 2-20 user groups within the same Organization located at single place. 20% over and above may be chargeable for such licensing.
- ❖ Enterprise License permitting use of satellite data by more than 20 users of same Organization/ Department and they could be located at different locations within the country. 40% over and above may be chargeable for such licensing.

SUPPLY TERMS

❖ GENERAL INFORMATION

IRS data will be made available to all users for various developmental and application requirements as per RSDP policy. **All foreign data of resolutions of 1 m and coarser shall be procured directly by Users.**

Users are requested to contact NRSC Data Centre for foreign data better than 1 m



❖ FTP DELIVERY

Data delivered by FTP will be available only for 15 days and has to be downloaded by users within this timeframe. Beyond 15 days, data are not retrievable and reprocessing will be at the listed price.

❖ PRICE

The Proforma Invoices are valid for 45 days or till price revision, whichever is earlier.

SUPPLY TERMS

❖ RETURNS

No complaint related to the quality and/or quantity of the products will be entertained unless the complaint is lodged at NDC within 30 days from the date of receipt of data for replacement/reprocessing at NRSC's discretion. NRSC is not liable for any incidental or consequential damages associated with users' possession and/or use of the Product.

❖ SHIPMENT:

In general, all the data products will be delivered by FTP or as opted by User. Media will be dispatched by registered post/air parcel/courier service .

❖ FEASIBILITY OF GENERATION

Satellite data delivery are subject to feasibility of generation and the order may be delivered in full or partial.

SUPPLY TERMS

❖ PAYMENTS

All orders must be accompanied with 100% advance payment at the time of order confirmation. Funds may be remitted through the Non-Tax Receipt Portal (NTRP) of the Government of India .Details are available in bhoonidhi.nrsc.gov.in. For continued operation, users can open a standing account by depositing a suitable amount.



❖ LIMITED WARRANTY & LIABILITY

NRSC warrants that the Product will, for thirty (30) days from the date of receipt. There are no expressed or implied warranties of fitness or merchantability given in connection with the sale or use of this product.

TDS & PAYMENT

❖ National Remote Sensing Centre (NRSC), Indian Space Research Organization (ISRO), Department of Space is a Government of India Organization and covered under the term 'Central Government'. It may please be noted that as per Sec 196 of Income Tax Act, 1961, no deduction of tax shall be made by any person from any sums payable to Central Government. As per Notification No.73/2018 read with Section 51 of GST Act, 2017, no GST TDS shall be deducted from NRSC, ISRO, DOS.

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❖ The Non-Tax Receipt Portal (Bharatkosh) is the initiative of O/o Controller General of Accounts, M/o Finance, Government of India to provide one stop services to deposit any fees/fine/other money into the Government Account. It converges all the Civil Ministries/Departments of Government of India. It aims to provide 24X7 year round electronic services to deposit the money into Government Account using internet based payment technologies to the users at the door step through the web based portal. It thus leverages the e-Governance commitment of the Government to provide e-efficient, e-effective, e-excellent government anywhere anytime.

PAYMENT STEPS

Procedures involved in NTRP Portal for Remittance

1. User Registration

For registering as a User (Registered -User) NTRP, Remitter has to follow the below steps:

1. Go to the link: <https://bharatkosh.gov.in>, click on 'Login/Register' button on the Home page.



2. Click on New User, enter valid Mobile No., E-mail ID and Captcha; click on 'Send OTP' button.
3. Enter OTP received on the mobile no. provided by the user and click on 'Verify' button.
4. Enter all the details correctly and click on 'Submit' button. User is required to enter a valid Username and password, as per the acceptable characters allowed for these fields.

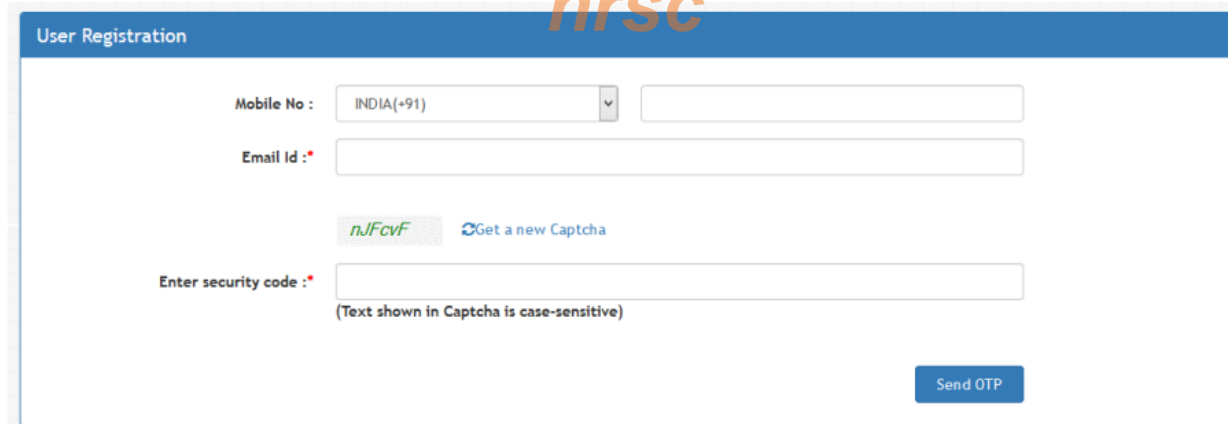
PAYMENT STEPS

5. Following fields are mandatory that are to be filled by the User to avail the NEFT transaction feature:

- ✓ NEFT Based Transaction (Depositor will check this checkbox field)
- ✓ Selection Bank Name
- ✓ Bank Account Number
- ✓ IFSC code

6. User will receive a pop up message "Successfully Registered".

7. Once the User is successfully registered as a NEFT based user, User will be able to do NEFT/RTGS based transactions through NTRP.



The screenshot shows a 'User Registration' form with the following fields and elements:

- Mobile No :** A dropdown menu set to 'INDIA(+91)' and an adjacent text input field.
- Email Id :*** A text input field.
- Security Code:** A text input field with a captcha image (nJFcvF) to its left and a 'Get a new Captcha' link.
- Enter security code :*** A text input field with the instruction '(Text shown in Captcha is case-sensitive)' below it.
- Send OTP:** A blue button at the bottom right.

POST PAYMENT

1. After successful online registration and remittance through Bharakosh Portal , Users have to send the Transaction Receipt to NRSC.
2. Users may ensure that applicable GSTs are paid as per Government Norms.
3. On receipt of funds at NRSC, a New Account will be opened for New Users and funds remitted therein to proceed with data ordering. For Users already holding an account , the funds will be remitted into their account.Users can have multiple accounts for different Projects.
4. At NDC , The User Id created by the User at the time of registration is linked to the respective Account Number.
5. The Proforma Invoices can be converted into Orders or Proformas that were converted into Orders , will flow into the production chain immediately after the linkage.



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THANK YOU
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